



www.mdapattyparty.org



Helping Jerry's Kids

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# ShamRock'N Sponsorship Opportunities

## \$5,000 - Super Shamrock Sponsor

- All printed materials to include company logo
- Prominent signage at event
- Company banner and link to your website from event website
- Cutaway sponsorship and guest appearance on the 2009 Labor Day Telethon
- Recognition from podium
- Full page ad in event program
- MDA Camp Sponsorship Plaque
- Table signage
- (2) Tables of 8 (16 tickets)

## \$2,500 - Irish Blowout Sponsor

- All printed materials to include company logo
- Cutaway sponsorship and guest appearance on the 2009 Labor Day Telethon
- Listed as a ticket location, where individuals may purchase tickets - **a GREAT way to generate traffic in your business!** Ticket locations will be listed in all advertising spots (radio, television, press releases and website)
- Company logo and link to your website from event website
- Half page ad in event program
- MDA Camp Sponsorship Plaque
- Table signage
- Table of 8

## \$1,000 - Lucky Leprechaun Sponsor

- Quarter page ad in event program
- MDA Camp Sponsorship Plaque
- Company logo and link to your website from event website
- Table signage
- Table of 8

## \$500 - 4 Leaf Clover Sponsor

- Table signage
- Table of 8

Please make checks payable to the Muscular Dystrophy Association, and mail with this form to the above address. Contact Kristen Wheeler with questions or for more information.

Date: \_\_\_\_\_

Representative: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

Signature of Representative: \_\_\_\_\_

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# What Your Dollars Will Buy

<u>Contribution</u>	<u>Service(s)</u>
\$30	Flu Shot
\$85	One minute of research
\$100	One support group session
\$150	One physical, occupational or respiratory therapy consultation
\$200	Professional fees related to initial diagnostic work-up at an MDA clinic
\$500	Assists one person for one year with the repair of a wheelchair or leg braces
\$800	Sends one child to MDA summer camp
\$2,000	Assists one person with the purchase of a wheelchair, leg braces or communication device

**77.4 percent** of every dollar MDA spends goes directly to research, services and education, the rest to fund raising and administration.

MDA spends **\$85 a minute** in its worldwide Research program, supporting some 350 teams.

MDA spends **\$175 a minute** in its Health Care Services program, including clinics and summer camp.

MDA spends **\$46 a minute** in its Professional and Public Health Education program, including publications, Web sites and research conferences.

MDA maintains some **225** hospital-affiliated clinics, including **some 40** MDA/ALS centers. ***Locally, our Waco MDA clinic is held once per month at the St. Catherine's Center at Providence.***

MDA clinics are staffed by teams of **top health professionals** skilled in the diagnosis and medical management of neuromuscular diseases. Services provided at MDA clinics may include occupational therapy, selected diagnostic tests, genetic counseling, respiratory therapy and more.

MDA is sponsoring some **90 weeklong summer camp sessions** in 2008, serving almost 5,000 young people across the country and in Puerto Rico. Almost 6,000 volunteers give a week of their time to serve as MDA camp counselors. ***Locally, MDA's summer camps are located in Bruceville-Eddy, at Greene Family Camp, and in Meridian at Camp John-Marc.***